# SPEND MORE TIME CLOSING SALES. NOT SEARCHING FOR THEM.

## Accelerate your medical sales with Voice lead generation.









#### WHAT WE DO

We contact thousands of medical practices and hospitals every day. We are professional cold-call prospectors who can help your sales team get their foot in the door quickly. Serving as a transparent extension of your business, we're more than just a lead generation service. We reach out to doctors' offices and other potential clients and speak with hundreds of purchasing decision-makers every day for the products and solutions you sell. Your sales team receives confirmed appointments every day with key decision-makers and the account profile information you need to have personalized and relevant meetings.

#### **HOW WE DO IT**

We do what most sales people try to avoid: make cold calls every day to schedule appointment. This allows your sales team to focus on what they do best: interacting with customers and making sales. Because we specialize in lead generation and appointment-setting, we can cover more ground with our state-of-the-art cold-calling systems and dedicated team of professional "cold-callers". We're the set-up team; every week, we find and qualify potential buyers who want to meet with your sales experts.

Our lead gen experts average 120 cold calls a day. Imagine how many more sales opportunities your team will engage in every week when you increase your cold calling efforts by 400%.

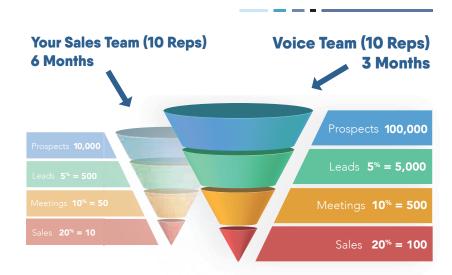


#### THE BENEFITS

- Accelerate your sales process, resulting in more meetings and sales every month
- Enable better targeted marketing when we collect/update decision maker contact information
- Gain intelligence about your competition and what prospects think of their solutions
- Give your sales team the inside track on prospects' purchasing "hot buttons"
- Pack your next Trade Show Booth or Seminar Event
- Grow your sales funnel, and keep it filled!



#### **INCREASING YOUR SALES FUNNEL**



TEN TIMES THE SALES IN HALF THE TIME.

### **TESTIMONIAL**

"Voice Teleservices has been a sales powerhouse for Solstice Corporation. They have done a fine job spearheading several of our telemarketing campaigns. They learned our product line quickly, they allowed us to delay in-house hiring, and best of all, they got results!"

- Solstice Corporation



CALL TODAY TO ACCELERATE YOUR SALES. 207.699.2484